AN INVITATION TO PARTICIPATE

2019 SPONSORSHIP PACKAGE

HALIFAX MARRIOTT HARBOURFRONT HOTEL
MAY 2-4, 2019
NEW THIS YEAR!

EXHIBITOR AND DELEGATE WELCOME RECEPTION
Join delegates in the exhibit hall for a welcome reception to kick start the meeting and network.

SOCIAL MEDIA TAKEOVERS
The CGS will work with you to develop messages for deployment on their social media accounts during scheduled ‘takeovers’ a fantastic way to engage with delegates and the CGS community.

DEDICATED MEET AND CONNECT
Two 30-minute ‘Meet and Connect’ time slots have been added into the program where delegates will be encouraged to visit the exhibit hall and engage with sponsors.

EXHIBIT PASSPORT
The CGS will offer daily prizes and incentives for delegates to attend each booth and obtain stamps on an ‘exhibit passport’.
## Sponsorship Opportunities

<table>
<thead>
<tr>
<th>Sponsorship Benefits</th>
<th>Platinum $30,000</th>
<th>Gold $20,000</th>
<th>Silver $10,000</th>
<th>Exhibitor $4,000</th>
</tr>
</thead>
<tbody>
<tr>
<td>Exhibit space (1 x 8x10 booth or table top)</td>
<td>Premium</td>
<td>Best choice</td>
<td>Assigned location</td>
<td>Assigned location</td>
</tr>
<tr>
<td>Complimentary registration</td>
<td>4</td>
<td>3</td>
<td>2</td>
<td>1</td>
</tr>
<tr>
<td>On-site signage recognition:</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Sponsor board</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Platinum sponsor board</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Sponsor listing in the conference program</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Sponsor listing on the CGS website</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Acknowledgement as a partner in the welcome address</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Corporate logo in the member e-bulletin</td>
<td>12 x per year</td>
<td>6 x per year</td>
<td>2 x per year</td>
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</tr>
<tr>
<td>12-month website banner in a prominent location</td>
<td>✓</td>
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<tr>
<td>Lunch Symposia (additional costs are applicable)</td>
<td>✓</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>CGS Exhibit Passport Contest</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
</tr>
<tr>
<td>Social Media Takeover</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>1-page corporate ad in the program</td>
<td>✓</td>
<td></td>
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</tr>
<tr>
<td>1/2-page corporate ad in the program</td>
<td>✓</td>
<td>✓</td>
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SPONSORSHIP PACKAGE ADD-ONS

HAVE ANY IDEAS?

Please contact us if you have ideas for enhancing your presence at the CGS meeting. We will work with you to customize a package that best suits your needs. Here are some add-on opportunities for consideration:

PHONE CHARGING—$5,000
Platinum or Gold only
Add on a phone charging station to be situated beside your booth. This is a great way to attract attendees to your booth and to start up a conversation.

FUN RUN/WALK—$5,000
Platinum, Gold, and Silver only
As a sponsor for the Fun Run/Walk, t-shirts will be branded with your logo, based on a first come basis.

GALA DINNER TABLE—$2,000
Get your own table at the gala with signage and 8 additional dinner tickets.

GALA TICKETS—$200 PER TICKET
Purchase gala tickets for additional representatives so that they can also have the opportunity to mix and mingle.
EXHIBITOR AND DELEGATE WELCOME RECEPTION

Date: Thursday May 2, 2019

To kick off our meeting, the ASM chair will welcome conference delegates to our 39th Annual Scientific Meeting. Everyone is invited to attend and say hello to friends and colleagues in this social atmosphere.

GALA DINNER

Date: Friday May 3, 2019

We are very excited to host the CGS Gala Dinner. On behalf of CGS, we invite you to attend an evening of networking and fun, and celebrate the award winners for 2019. (Please note: tickets may be purchased at an additional cost.)

FUN RUN/WALK

Date: Saturday May 4, 2019

We invite you, our industry partners, to join our fundraising efforts in support of the Canadian Geriatrics Society Scholarship Foundation.

Run 5 km or walk 3 km with our CGS members in beautiful Halifax.
WHO WE ARE?

WHAT IS THE CGS?

The Canadian Geriatrics Society (CGS) has over 500 members representing specialists in geriatric medicine (both Royal College and care of the elderly), medical students and residents and other physicians and members of allied health professions with an interest in the health care of older adult.

WHAT IS OUR GOAL?

The goal of the CGS is to use their expertise in the care of older adults to:

- empower clinicians to provide excellent medical care;
- inspire trainees to embrace the principles of care of older adults;
- advocate for policies that address health needs of an aging population; and
- foster scholarship in aging.

WHAT IS THE CGS ANNUAL SCIENTIFIC MEETING?

For over 38 years the CGS has hosted an annual meeting. Initially this meeting was focused on showcasing Canadian Research and providing networking opportunities. The ASM has grown to include education days for residents in geriatric medicine as well as a separate day for medical students and a Continuing Medical Education Day for practicing physicians.

WHY ATTEND?

Your attendance can lead to prosperous partnerships, valuable recognition, and a great way for you to show your support to the Canadian health care system that ensures older adults age with dignity.
WHO’S ATTENDING?

Over 50% of attendees are certified physicians, representing different fields of medicine.
We know that our sponsors and partners may have specific needs and concerns. We are pleased to answer any questions that you may have! Please inform us if you have ideas for enhancing your presence at the meeting and we will work with you to customize a package that best suits your needs.

Please contact our conference manager to confirm your partnership at the CGS Annual Scientific Meeting:

Andrea Smith, Conference Manager

events@secretariatcentral.com
905.415.3917  1.855.415.3917

... AND IN GREAT COMPANY!
FUTURE DATES

Canadian Geriatrics Society

April 30-May 2, 2020

THE WESTIN CALGARY

CELEBRATING 40 YEARS

CALGARY