CANADIAN GERIATRICS SOCIETY

38th Annual Scientific Meeting
April 19-21, 2018
Hotel Bonaventure, Montreal, QC

SPONSORSHIP 2018 PACKAGE

CONTACT
Andrea Smith, Conference Manager
events@secretariatcentral.com
905-415-3917
Dear Valued Sponsor,

It is with great excitement that we invite you to join us for the 38th Annual Scientific Meeting (ASM) of the Canadian Geriatrics Society (CGS) in Montreal, April 19–21, 2018 at the Hotel Bonaventure Montreal. This year’s theme is Advances in Care: From the Individual to the Technology. The CGS conference attracts more than 400 health care professionals from across Canada and we anticipate an exceptional response to the 2018 program. This program is designed to provide valuable networking opportunities between sponsors and delegates, with attractive incentives.

The CGS is a national organization of geriatricians, family physicians and other health care providers dedicated to promoting optimal health in Canadian older adults. CGS also wishes to promote a high standard of research in the field of geriatrics/gerontology and improve the education provided to Canadian physicians on aging and its clinical challenges. Your sponsorship will also support enhanced educational opportunities that help ensure seniors get the services and care they need.

This is your opportunity to connect with leaders, influencers, decision-makers and clinicians from a variety of disciplines across Canada. Showcase your products, services and ideas and highlight your newest capabilities. By becoming a sponsor, you are able to showcase your specific contributions to the field of geriatrics and care for older Canadians.

Your partnership is an integral part of our mission and ability to produce a first-class program.

We hope you will join us!

Sincerely,

Dr. Frank Molnar, MSc MDCM FRCPC
President
Montreal, Quebec
393 registrants

Vancouver, British Columbia
333 registrants

Toronto, Ontario
426 registrants
CGS Conference Attendees

Who’s attending?

Over 50% of attendees are certified physicians, representing different fields of medicine.
CGS 2018 SPONSORSHIP PACKAGE

REACH AND EXPOSURE

- Exposure to over 400 health care professionals from rural and urban areas across Canada
- Opportunity to raise your company’s profile through ongoing website presence and quarterly newsletters
- Nationwide recognition, including acknowledgement and clear demonstration of your organization’s involvement, commitment and support
- Valuable insight, information and exposure to the latest developments in medicine and attendance to any of the scientific sessions

BENEFITS

Sponsorship at the CGS meeting is an excellent way for your organization to:

PROMOTE
products, services and solutions to an audience of major industry leaders while fostering opportunities with key physicians and health care professionals from across the world

SHOW YOUR SUPPORT
to the Canadian Geriatrics Society by supporting our vision of a Canadian health care system that ensures older adults age with dignity and live life to the fullest

BE RECOGNIZED
within the medical community as a valued and trusted partner of the Canadian Geriatrics Society
CGS 2018
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NETWORKING OPPORTUNITIES

WELCOME RECEPTION

Thursday, April 19, 2018

To kick off our meeting, the President will welcome conference delegates to our 38th Annual Scientific Meeting. Everyone is invited to attend and say hello to friends and colleagues in this sociable atmosphere.

GALA DINNER

Friday, April 20, 2018

We are very excited to host the CGS Gala Dinner. On behalf of CGS, we invite you to attend an evening of networking and fun, and celebrate the award winners for 2018. (Please note: tickets may be purchased at an additional cost.)

FUN RUN

Saturday, April 21, 2018

We invite you, our industry partners, to join our fundraising efforts in support of the Canadian Geriatrics Society Scholarship Foundation. Run 5 km or walk 3 km with our CGS members in beautiful Montreal.
## Sponsorship Levels

<table>
<thead>
<tr>
<th>Sponsor Benefits</th>
<th>Platinum ($30,000)</th>
<th>Gold ($20,000)</th>
<th>Silver ($10,000)</th>
<th>Exhibitor ($4,000)</th>
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<tr>
<td>Exhibit space (1 x 8x10 booth or table top)</td>
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<td>Best choice</td>
<td>Assigned location</td>
<td>Assigned location</td>
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<td>On-site signage recognition:</td>
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<td>• Sponsor board</td>
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<tr>
<td>• Platinum sponsor board</td>
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<td>Sponsor listing in the conference program</td>
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<td>Acknowledgement as a partner in the welcome address</td>
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<td>4 x per year</td>
<td>2 x per year</td>
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<td>12-month website banner in a prominent location</td>
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Product Theatre - $5,000  
New!

Our product theatre allocates 15-minute time slots to medal sponsors for product promotion during the conference lunch hour. These presentations offer an opportunity for industry partners to present new research findings on products, provide product details and give demonstrations.

Phone Charging Station - $5,000

(Platinum or Gold only)

Add on a phone charging station to be situated beside your booth. This is a great way to attract attendees to your booth and to start up a conversation.

Gala Tickets - $200 per ticket

Purchase gala tickets for any additional representatives so that they can have the opportunity to mix and mingle.
CGS 2018
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FUTURE DATES

39th Annual Scientific Meeting
Save the Date
May 2-4, 2019
Halifax Marriott Harbourfront

HALIFAX
NOVA SCOTIA
CANADIAN GERIATRICS SOCIETY