Canadian Geriatrics Society (CGS) – Satellite Symposia

Satellite symposia time-slots will be confirmed once sponsorship sign-up is complete. These spots are limited and available on a first-come, first-serve basis. It is important to note that breakfast or lunch symposia held during the CGS conference are considered autonomous from the CGS Annual Scientific Meeting (ASM) and the CGS organizers and/or Board cannot support or endorse the materials and information provided during the session. The CGS does not allow symposia sessions to run during educational sessions.

Marketing and Promotion
All symposia marketing and promotion, including invitations, announcements and signage at the event are the responsibility of the organization holding the event and not the CGS. The CGS will send out an electronic announcement to all registered delegates in advance of the conference, on your behalf. Unfortunately, symposia cannot be advertised in the ASM Program or on the conference website. Please send your symposium invite to the CGS conference manager (word document format preferred) at least 3 weeks in advance of the conference. The invite should have all of the details of the session, including time, date, location, relevant topic and speaker information, and should include a method for you to collect RSVP’s directly. The invitation should not specify that it is in conjunction with the CGS ASM. The invitation will be electronically disseminated to registered attendees twice.

You may also have invitations at your exhibit booth to hand out to delegates.

Coordination of Symposia
Coordination of meeting room set-up, including food and beverage, audio-visual, dedicated internet, décor and other miscellaneous arrangements can be made through the catering manager at the Chelsea Hotel.

Sponsoring organizations must accept financial responsibility for all aspects of the symposia including audio-visual, catering, electrical, telephone, shipping, marketing and signage, etc. The CGS is not responsible for any costs incurred as a result of the symposia.

To coordinate your symposium please contact:
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Chelsea Hotel, Toronto
33 Gerrard Street West, Toronto, Ontario M5G 1Z4
T: +1(416) 585-4306, F: +1(416) 585-4393
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For additional comments and questions please contact Andrea Smith at events@secretariatcentral.com